

TATA MOTORS
Connecting Aspirations



**NEW
NEXON
WAY AHEAD**



THE NEXON PHILOSOPHY

People are its true inspiration.
People who think far ahead.
Who go the extra mile. And stay ahead of the curve.
The Nexon is simply the icon of this attitude.
It's beyond just a car,
It's an aspiration. It's an ideology.
A belief in blazing new trails.
And moving ahead.

This is why The New Nexon is...

Way Ahead!



PERSONAS

Find the Nexon that matches you

FEARLESS

No is never your answer.
To this adventure called life.
Be it a long drive.
Or a cross-country drive.
The answer is always yes.



CREATIVE

Your inner child is creative.
Wide-eyed and inquisitive.
The world is yours to explore.
You drive your passion.



PURE

You live in the moment.
Enjoying the smallest of joys.
You pride in being yourself.
And lead a life of ultimate sophistication.



SMART

Pragmatism is your thing.
You believe in results.
Smart work over hard work.
You do what's wise and best for
your future.



FEARLESS - DESIGNED TO IMPRESS



SEQUENTIAL LED DRLs

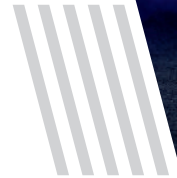
Grab attention the stylish way

BI-FUNCTION FULL LED LAMP

See beyond the natural light

AIR CURTAIN

Moves like magic, it's so aerodynamic



DUAL TONE ROOF

A colour palette for your car with a shade of you



DIAMOND CUT ALLOY WHEELS WITH AERO INSERTS

Evokes emotion whenever in motion



X FACTOR TAILLAMP WITH WELCOME AND GOODBYE FUNCTION

Matches your X-factor of etiquette and chivalry



2-SPOKE STEERING WHEEL WITH ILLUMINATED LOGO

Steer your passion that keeps
your glow on



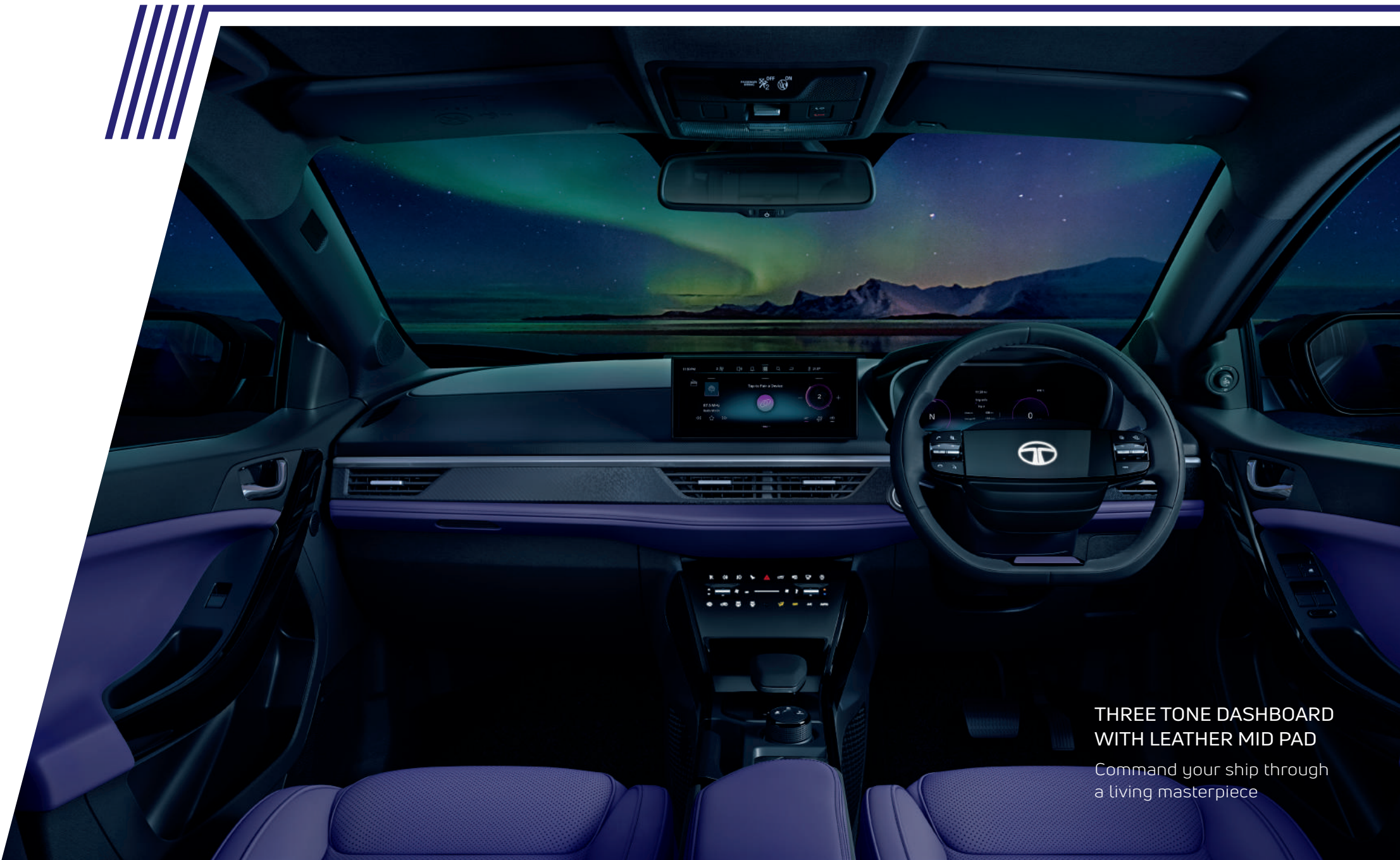
NEXT-GEN TOUCH PANEL

Great possibilities, just a touch away



GRAND FLOOR CONSOLE WITH LEATHERETTE ARMREST

Rule your comfort within an arm's reach



**THREE TONE DASHBOARD
WITH LEATHER MID PAD**

Command your ship through
a living masterpiece

EXPERIENCE PLUSH COMFORT



Spacious legroom ain't
a luxury now

More Features

Full Automatic Temperature Controller Express cool Rear AC vents Height Adjustable Driver and Co-driver Seat Belts 60:40 Rear Seat Split

**PREMIUM BENECKE-KALIKO
VENTILATED LEATHERETTE SEATS**

Lounge into salon like cool luxury



COOLED GLOVE BOX

All things kept cool
for Captain Cool

AIR-PURIFIER

Inhale pure air
Exhale worries



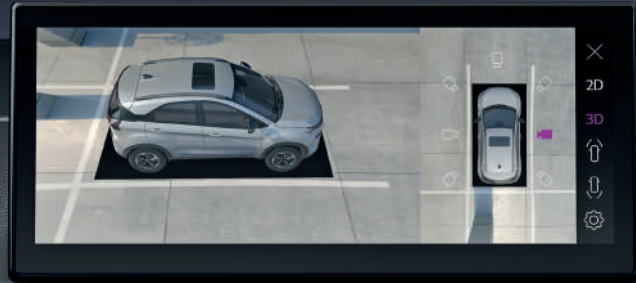
382L BOOT SPACE

There's a universe in you and an
equally spacious boot



360° SURROUND VIEW SYSTEM WITH FRONT PARKING SENSORS

Enjoy an all-round view around you



BLIND VIEW MONITOR

Watchful eye for hidden views.
Ensure a safe drive with a clear side view on the screen during turns



Emergency Call (E-CALL)/ Breakdown Call (B-CALL)

Any given day we're just a call away
B-Call 24/7 assistance in an event of a car breakdown.
E-Call 24/7 assistance in the case of an emergency.



TYRE PRESSURE MONITORING SYSTEM

Intuitive and alert, never under pressure



AUTO HEADLAMPS WITH RAIN SENSING WIPERS

Eyes on the road, we'll keep it clear for you



FORTIFIED CABIN

An iron clad skeleton system to protect you from the outside

YOUR NEW **SAFE SPACE**



6 AIRBAGS

Your safety is six times important

- Additional Safety Features
- Auto Dimming IRVM
- Electronic Stability Program*
- 3 Point ELR#
- ISOFIX*
- Rear Defogger

* As standard, #For all seats

TECH TO STAY AHEAD



**10.25" FLOATING
INFOTAINMENT SYSTEM BY HARMAN**
Big entertainment is a big mood



AudioWorX
Surround yourself with
cinematic entertainment on
the move



**Android Auto and Apple CarPlay
with Wireless Connectivity**



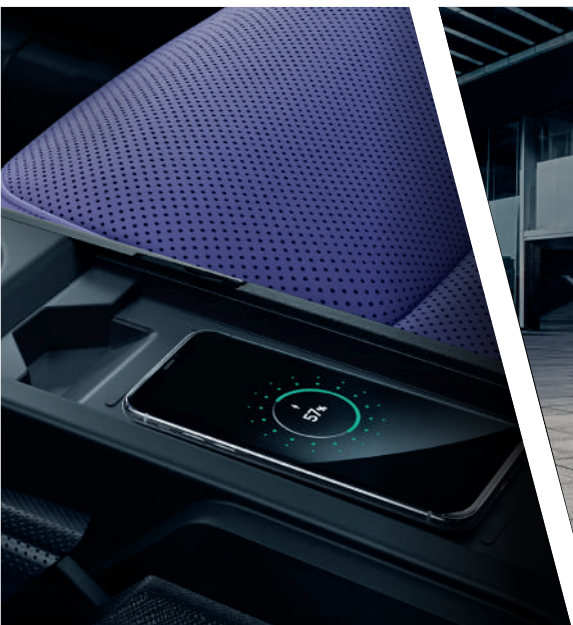
**Navigation Display on
Instrument Cluster**



**10.25" Digital Instrument Cluster
with Driver Attention Assist**
Never lets your guard down

ELECTRIC SUNROOF
WITH VOICE COMMANDS

Your words,
Our command



WIRELESS CHARGER

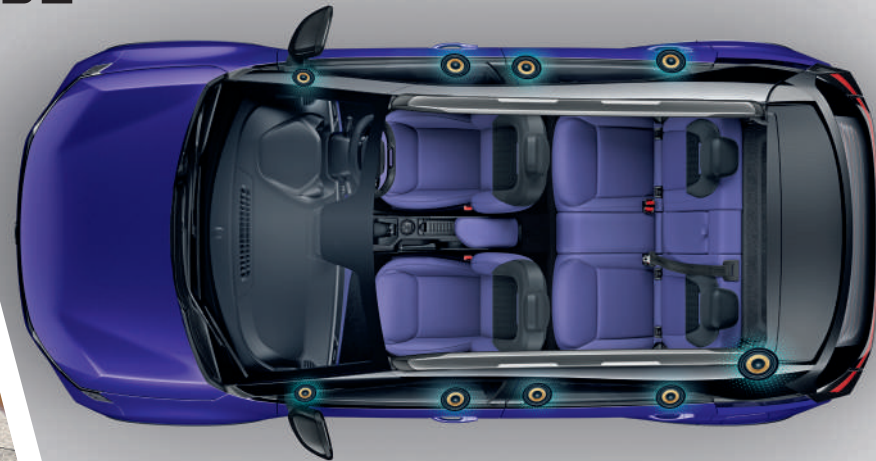
Power-up hassle free



CONNECTED VEHICLE TECHNOLOGY
WITH iRA APP

Always in touch with you

JBL



JBL BRANDED 8-SPEAKERS AND
SUBWOOFERS

Drive to your groove



Wet Clutch With Active Cooling Technology



Shift by Wire Technology



Auto Park Lock



Self-healing Mechanism



AMT TRANSMISSION

Elevate your driving automatically



Machine Learning

7-SPEED Dual Clutch Automatic

Effortless and comfortable drive inspired by you



E-SHIFTER

Gear shifting in its wristy elegance

MULTI DRIVE MODES – ECO, CITY AND SPORT

Let your day decide your drive



PADDLE SHIFTER

Relive the joy of a controller, once again

PERFORMANCE THAT EXCITES



208mm
GROUND CLEARANCE

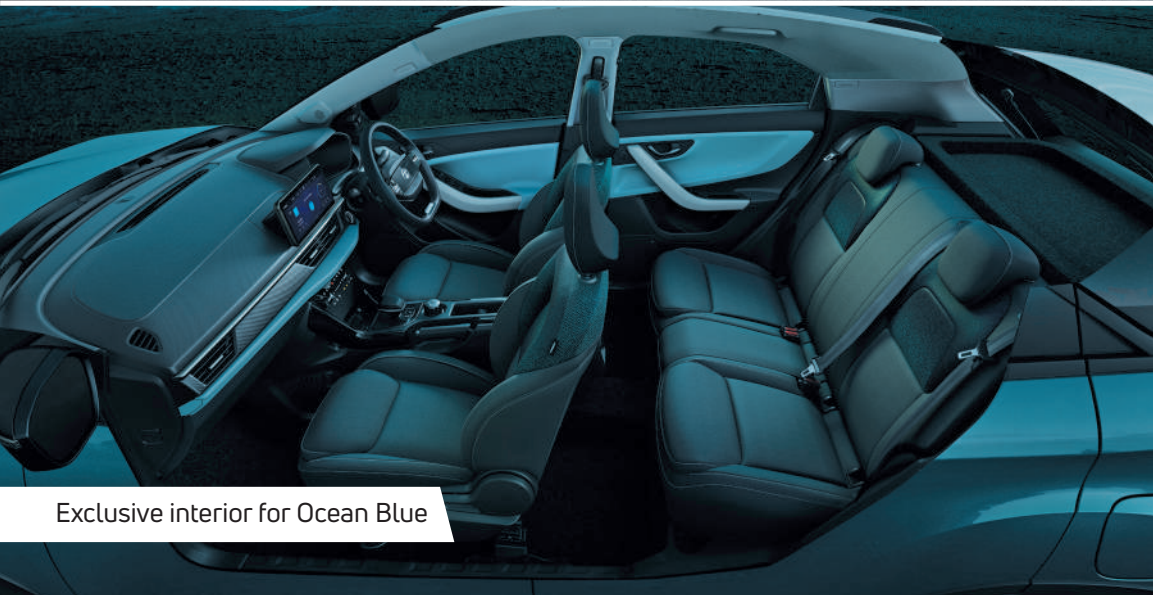
Colossal stance to
charge your way ahead

CREATIVE | A reimagined colourful driving experience.



Ocean Blue

Dual-Tone Roof Option



Exclusive interior for Ocean Blue



Also available in



Daytona Grey

Dual-Tone Roof Option



Flame Red

Dual-Tone Roof Option



Pristine White



Exclusive interior for Daytona Grey, Flame Red, Pristine White

PURE | Minimalism pushed to the max.



Pure Grey

Also available in



Pristine White

Flame Red

Daytona Grey



SMART | Simple, made capable.



Pristine White

Also available in

Flame Red

Daytona Grey



PERSONA WALK

SMART

- 6 Airbags
- Electronic Stability Program
- LED headlamp and DRLs
- LED Tail Lamp
- Multi Drive Modes - Eco, city, and Sports
- 2 Spoke Steering Wheel with illuminated logo
- ISOFIX
- Front Power Windows
- Reverse Guiding Sensors
- Central Lock
- Hill hold control
- Tilt and collapsible Steering
- Vanity Mirror on Co-Driver side
- Power Outlet on floor console

SMART + (Additional over Smart)

- 17.78 cm Touchscreen infotainment by Harman
- 4 Speakers
- Shark FIN
- Android auto and Apple CarPlay
- Steering mounted controls
- All Power Windows
- Electrically adjustable ORVM

SMART + S (Additional over Smart +)

- Auto Headlamps
- Voice Assisted Electric Sunroof
- Rain sensing wipers
 - Roof rails
 - Knitted roof liner

PURE (Additional over Smart +)

- Bi Function LED Headlamp
- LED X Factor tail lamp
- Wheel Covers
- Roof rails
- Rear AC vents
- Touch based HVAC controls
- Rear Power Outlet
- Follow-me-home Head Lamps
- 10.16 cm Persona based Digital instrument cluster
- Voice commands for Phone and Media

PURE S (Additional over Pure)

- Voice Assisted Electric Sunroof
- Anti Glare IRVM

CREATIVE (Additional over Pure)

- Sequential LED DRLs and Tail lamp
- R16 Alloy Wheel with decorative inserts
- 17.78 cm Touchscreen Infotainment by Harman
- 4 Speakers + 2 Tweeters
- 17.78 cm Digital instrument Cluster
- Fully automatic Temperature controls
- Push Button start Stop
- Height Adjustable driver seat
- Top mounted Rear Wiper and Washer
- Cooled glovebox
- Rear View Camera
- Tyre Pressure Monitoring System
- Anti Glare IRVM
- E-shifter*
- Paddle Shifters*
- Luggage cover (For Top mounted wiper)

CREATIVE + (Additional over Creative)

- 26.03 cm Touch screen Infotainment By Harman
- 360° Surround View System
- Front parking sensor
- Blind View Monitor
- Wireless Android auto and Apple CarPlay
- Auto Dimming IRVM
- Cruise Control
- Auto Headlamps
- Rain sensing wipers

CREATIVE + S (Additional over Creative +)

- Voice Assisted Electric Sunroof
- Height Adjustable Driver and Co-driver Seat Belts

*Disclaimer: Only for AMT / DCT

FEARLESS (Additional over Creative +)

- Sequential LED DRLs and Tail lamp with Welcome/Goodbye signature
- 26.03 cm Digital instrument cluster with Navigation display
- 4 Tweeters and 4 Speakers
- Air purifier with Dust Sensors
- Wireless Charger
- Rear Defogger
- Front Fog Lamps with cornering
- Grand Floor Console with armrest
- One-shot Up and down Window - (Driver side)
- 60:40 Flip & Fold Seat
- Express Cooling
- Leather Wrap for Steering Wheel
- Power outlet in boot

FEARLESS S (Additional over Fearless)

- Voice Assisted Electric Sunroof

FEARLESS + S (Additional over Fearless S)

- Ventilated front seats
- Premium Benecke kaliko Leatherette Seats
- Co-Driver seat height adjustable
- SubWoofer*
- JBL branded speaker system*
- Grand Floor Console with Leatherette armrest
- 26.03 cm SLIM bezel touchscreen infotainment system
- iRA connected feature
- E-call & B-call
- Remote vehicle control like Remote Engine start/stop
- Navigation based services
- Vehicle diagnostic reports
- Weather updates
- Over the Air software updates

*Disclaimer: Only for AMT / DCT

KEY FEATURES OF NEXON

TECHNICAL SPECIFICATION

LWH (MM)	3995*1804*1620	
Wheelbase (mm)	2498	
Tyre Size (mm)	195/60 R16 (Smart & Pure)	
	215/60 R16 (Creative & Fearless)	
GC (mm)	208*	
Engine	1.2L Turbocharged Revotron Engine, 1199 cc, 3-cylinder	1.5L Turbocharged Revotorq Engine, 1497 cc, 4-cylinder
Fuel	Petrol	Diesel
Power (KW)	88.2 @5500rpm	84.5 @3750rpm
Torque (NM)	170 @1750-4000 rpm	260 @1500-2750rpm
Drive Modes	Eco, City & Sports	
Suspension	Front - Independent, Lower Wishbone, McPherson Strut with Coil Spring	
	Rear - Semi-independent, Open Profile Twist Beam with Stabiliser Bar, Coil Spring and Shock Absorber	
Brakes	Front Disc, Rear Drum	
Fuel Tank capacity	44L	
Boot space	382L**	

*This varies as per variant **Bootspace as per ISO V215

NOW WITH
3 years | 100 000 km
WARRANTY

1 YEAR
iRA subscription
with Road side assistance

TRANSMISSION

	Persona	Smart	Pure	Creative	Fearless
Petrol	1.2 L Revotron 5MT	✓	—	—	—
	1.2 L Revotron 6MT	—	✓	✓	✓
	1.2 L Revotron 6AMT	—	—	✓	—
	1.2 L Revotron 7DCA	—	—	✓	✓
Diesel	1.5 L Revotorq 6MT	—	✓	✓	✓
	1.5 L Revotorq 6AMT	—	—	✓	✓

COLORS

	Calgary White	Pristine White	Daytona Grey	Flame Red	Pure Grey	Creative Ocean	Fearless Purple
Smart	□	—	■	■	—	—	—
Pure	□	—	■	■	■	—	—
Creative	□	—	■	■	—	■	—
Fearless	—	■	■	■	—	—	■

■ This Represents Dual tone
Available in **Fearless and Creative**

• **Fearless** comes with Black roof option only
• **Creative** comes with White roof option

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Above-mentioned features are key differentiating features. For detailed list/ features/ specifications, please visit our website tatanexon.com. Images and illustrations are indicative and for informative purposes only. All features/specifications are not available in all variants and may vary for different variants. Specifications/features subject to change without prior information. Please consult an authorised Tata Motors dealer for latest information on features/specifications before deciding to place an order. Colours may not match the actual colours due to printing limitations. Android, Apple, Harman, what3words, WhatsApp are registered trademarks. First year iRA app subscription free. Renewal charges apply. Terms and Conditions apply.

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